



**MASTER OF SCIENCE**  
GLOBAL BUSINESS  
MANAGEMENT

2024-2025

Montpellier Business School is accredited :



CAMPUS DE **PARIS**

# MAKING A DIFFERENCE

A committed and inclusive management school, MBS trains the forerunners of a sustainable economic transition.

**PREPARE TO CHANGE THE FUTURE**

**100+**

PERMANENT FACULTY WITH 65%+ INTERNATIONAL PROFESSORS

**3,700+**  
STUDENTS

**21,500+**  
ALUMNI AROUND THE WORLD IN OVER 100 COUNTRIES

**1,000+**

FOREIGN STUDENTS ON CAMPUS

**6 RESEARCH CHAIRS**

**97%**

GRADUATE EMPLOYMENT RATE



**5%**  
of Business Schools worldwide



**2%**  
of Master and Executive MBA Programmes



**1%**  
of Business Schools worldwide

## EDUCATING TO TRANSFORM THE FUTURE

To train, through higher education programmes, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments.

## COMMITTED TO CHANGING THE WORLD IN A POSITIVE WAY

- ETHICS
- OPENNESS AND DIVERSITY
- GLOBAL RESPONSIBILITY AND PERFORMANCE



## INTERNATIONALLY RECOGNISED ACADEMIC EXCELLENCE

MBS is one of the very few business schools (1%) in the world to hold the three most prestigious international accreditations.

# MSc GLOBAL BUSINESS MANAGEMENT

YOUR GATEWAY TO THE WORLD OF GLOBAL BUSINESS



**Dr Moez BENNOURI**

Director of MSc programmes and Professor in Finance

*"I am delighted to introduce this comprehensive MSc in Global Business Management, taught in the heart of Paris' Latin Quarter. It is designed to equip students with the essential skills and knowledge required to excel in the ever-evolving global marketplace."*

*In today's interconnected world, businesses must navigate complex international environments and adapt to diverse cultures. MBS's Global Business Management MSc programme has been carefully crafted to address these challenges and provide students with a solid foundation in various aspects of international business.*

*The programme will cover a wide range of critical subjects. Through a combination of theoretical learning, practical case studies and interactive workshops, participants will gain a comprehensive understanding of global business dynamics and develop the confidence to make informed decisions in diverse contexts.*

*Moreover, we have gathered a team of renowned professors and industry professionals whose extensive experience and deep knowledge of global business practices will offer invaluable insights and guidance to students, ensuring they receive the highest quality education.*

*Be prepared to join a learning experience that will undoubtedly contribute to your future success in the global business arena!"*

Duration: **12 to 14 months** / Format: **Full time** / Language: **English** / Campus: **Paris**



## THROUGHOUT THE YEAR...

### PRE-MSC & CATCH UP COURSES

Only for students who hold an undergraduate degree (Bachelor's degree, 3-year university degree or an equivalent of 180 ECTS credits).

Students holding a 4-year university degree will directly join the MSc in October.

### PROFESSIONAL EXPERIENCE

At the end of their courses, students will have the opportunity to find & complete a 4-to-6-month professional project (optional), in France or abroad, providing them with the ability to apply learned concepts and skills.

### PROFESSIONAL CERTIFICATES

Earn a professional certificate from top institutions such as Microsoft and more. Some certificates are fee-paying, and MBS will bear part or all of the fees.

### MASTER THESIS

Introduction to research methods allowing to develop research and/or business topics.

### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings with professionals. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the best career opportunities.

# PROGRAMME OVERVIEW

The MSc Global Business Management equips students with the **knowledge and skills to lead and manage** in a global business environment.

The curriculum covers areas such as **global marketing, ethical leadership, global strategy, and international human resource management**. Students are prepared to understand and navigate the complexities of global markets, develop a global mindset, and lead effectively in a multicultural context.



## BY CHOOSING THIS SPECIALISATION YOU WILL:

- Gain knowledge to operate effectively in multinational contexts
- Understand the global context of business
- Expand your global network
- Learn to lead in a multicultural setting
- Develop your cultural capital to drive your international career



## CAREER OPPORTUNITIES

- Business Development Manager
- International Marketing Manager
- International Management consultant
- International Sales Manager
- ...



## SPECIALISATION COURSES

- Global marketing
- International human resources management
- Innovation management
- Design thinking
- Ethical leadership
- Supply chain management
- Power BI
- Global strategy
- International Finance
- Business model innovation
- Corporate social responsibility
- Complex project management
- Digital transformation
- Business applications in AI



## PROFESSIONAL CERTIFICATES

- Microsoft Power BI





# STUDY IN PARIS

EXPERIENCE WORLD-CLASS EDUCATION, HISTORY, VIBRANT CULTURE AND LIFESTYLE IN THE VERY HEART OF THE CITY OF LIGHTS



## A DYNAMIC & COSMOPOLITAN CAPITAL

Paris, the **City of Lights**, welcomes students from all over the world with its blend of cultural richness and academic excellence.

Renowned universities and institutions, iconic landmarks like the **Eiffel Tower and Louvre Museum** and a **cosmopolitan atmosphere** create an ideal environment for diverse learning experiences. The city serves as a global hub for art, fashion and innovation, offering a dynamic and inspiring environment for personal and intellectual growth.

Studying in Paris also **unlocks a wealth of professional perspectives** in one of the world's most influential cities!

## A CAMPUS AT THE HEART OF THE LATIN QUARTER

The campus is located in the 5<sup>th</sup> district of Paris, also known as the Latin Quarter, a **historically rich and intellectual district** that holds a special charm for students. Home to several **prestigious academic institutions**, the quarter offers students an immersive experience with a stimulating environment surrounded by libraries, bookstores and a plethora of cultural landmarks.

The Latin Quarter also offers a diverse range of cafes, restaurants and boutiques to enjoy a lively and **vibrant atmosphere**. The proximity of the 5<sup>th</sup> district to the Seine River and famous landmarks such as the **Notre-Dame Cathedral** contributes to the overall picturesque setting.

Students can enjoy leisurely walks along the riverbanks or explore the charming streets filled with historic architecture.



# ADMISSION PROCESS IN 3 STEPS

## 1

### CHECK THAT YOU MATCH ENTRY REQUIREMENTS

The MSc Global Business Management is open to students with three or four years of studies after high school. Students will have to provide an English test (i.e. TOEIC : at least 790/990). More information on our website.

## 2



### COMPLETE THE ONLINE APPLICATION...

■ <https://bit.ly/apply-to-MSc>

### ... AND UPLOAD THE FOLLOWING DOCUMENTS & TEST RESULTS :

- CV and cover letter
- Copy of the latest degree certificate and academic transcripts of the last 3 years of studies
- Copy of your ID (e.g. passport)
- Photo (jpeg)

## 3

### SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW (VIA VIDEO CALL) & AN ENGLISH TEST (IF NOT PROVIDED WITH THE APPLICATION)

## TUITION FEES

- Regular track: €12,000
- Track with Pre-MSc: €14,000
- Payment by installments available
- Individual scholarships may apply up to €1,000



MORE INFORMATION ON FUNDING AND SCHOLARSHIPS ON OUR WEBSITE.  
<https://bit.ly/financial-aids>

## INTERNATIONAL STUDENTS SUPPORT

AT MBS WE ARE COMMITTED TO HELP AND SUPPORT INTERNATIONAL STUDENTS WHO JOIN THE SCHOOL.

- Accommodation support (a precondition to obtain a visa)
- Support to apply for a French visa
- Help with administrative procedures (opening a bank account, telephone contract, insurance, French social security enrolment, etc.)

Noncontractual document. Last update: February 2024  
This document was created for information purposes. Tracks, prices and conditions may be subject to change.  
The teaching method requires a minimum number of students per group, specialisations subject to conditions.

photo: iStockphoto.com / AdobeStock / Imprimatur papier rouge

CONTACT US:  
INTERNATIONAL  
ADMISSION

Europe, Middle-East & Africa ☎ +33 (0) 6 10 67 08 75

Asia & Americas ☎ +33 (0) 6 47 75 14 42

India ☎ +91 7506359983 China ☎ +86 15062574398

[apply2msc@montpellier-bs.com](mailto:apply2msc@montpellier-bs.com)

[montpellier-bs.com/international](https://montpellier-bs.com/international)